

# Jazz @ Central Jazz @ Fringe

## JAZZ YOUTH INTERNSHIP

### Phrase II

Arts Administration  
Marketing  
Music Education

Submit self-introduction to  
[jazz@hkfringeclub.com](mailto:jazz@hkfringeclub.com)

Application deadline: 31.8.2018

Enquiries: 2521 7251



Details



「Jazz-Go-Central, Jazz-Go-Fringe」獲香港特別行政區政府「藝能發展資助計劃」的資助  
“Jazz-Go-Central, Jazz-Go-Fringe” is financially supported by the Arts Capacity Development  
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## Jazz Youth Internship Phase II - Sep 2018 to May 2019

Recruited Jazz Youth will join and work together with the Fringe Club project team for our jazz music development project - “**Jazz-Go-Central, Jazz-Go-Fringe**”. They will be divided into the following three teams:

1. **Arts Administration** – preparation work of concerts, artist coordination, front-of-house operation, administration works.
2. **Marketing** – marketing research, social media campaign, video production, photo shooting.
3. **Music Education** – master-classes and open rehearsals coordination, audience building, teaching kit production.

### **Requirements:**

Students and youths who are

- Majoring in music, or studying arts and cultural related fields
- Interested in concert organization and coordination with musician
- Passionate, aim to work in the field of music/arts administration/marketing/arts education.

### **Involvement & Activities:**

- a) Induction + Fringe Tour  
Date: 8<sup>th</sup> September (Sat)  
Time: 14:30-16:30
- b) Jazz Training Workshops (Details will be announced later)
- c) Regular meetings with sharing from professionals in the arts and music industry (Compulsory)
- d) Volunteers in our concerts and events

### **How you can benefit from Jazz Youth Scheme:**

- Free admission for all project events
- To gain first-hand experience in arts administration, concert curatorship, music marketing and education
- To get more knowledge about Jazz
- To meet professionals in the arts and music industry

### **Application**

If you are interested, please submit an article about yourself and the reasons of participating in this scheme (within 300 words, either in English or Chinese) to [jazz@hkfringeclub.com](mailto:jazz@hkfringeclub.com) **on or before Fri 31 August 2018**.

Successful applicants will be notified via e-mail on or before 6<sup>th</sup> September. **Applicants who are unable to attend the induction on 8<sup>th</sup> September will not be considered.**

**Professionals engaged in Regular Meetings include (Tentative) :**

Topics	Professionals
<p>Jazz Musician, Concert promotion and Video Interviews</p>	<p><b>Ray Wang</b>            Producer, Composer, Arranger and Jazz Guitarist. Ray started his musical career as a record producer, composer and arranger, working with Hong Kong artists and all major record labels here. He has also been an arranger for production companies in Taiwan, including Rock Records, WEA Taiwan and Forwards Records.</p> <p>Ray has created a website for non-commercial music, called “Music In Music.com”, focusing on jazz and indie music. The site has covered many jazz and music festivals around Asia, and posts interviews with living legends such as McCoy Tyner, George Benson, Ahmad Jamal, Ron Carter, Tommy Emmanuel, Mike Stern, Kenny Garrett, Jeff Berlin, Matt Garrison, Robben Ford, Hiromi Uehara, Antonio Hart, Gregory Porter, Joe Bonamassa and many others. Supporting the local music scene is a major mission of the site, which supports all major local music festivals and promotes local indie bands and artists.</p>
<p>Music Promotion, Photo Shooting and Interview Skills</p>	<p><b>Brutus Chan</b>            Founder and Chief Photographer of FreShMAN Music Magazine</p>
<p>Arts Venue Management and Education in Arts Administration</p>	<p><b>Shirley Wong</b>            Shirley graduated from the University of Hong Kong and earned her Master in Arts Management from the City University of London. She has pursued a career as cultural manager in the Government for 27 years and specializes in arts venue management and building projects. She had served as the Chairlady of the Cultural Services Managers Association during 2009-2012. In 2014, she left the government job and started of what Charles Handy called a portfolio life - a mixture of different categories of freelance and voluntary works. She has started giving lectures in the Baptist University School of Continuing Learning, Education University and HKU SPACE. She founded HKALPS Limited which runs a creative space Vessel in Kwun Tong. Shirley is also giving arts administration consultancy and coaching services.</p>
<p>Arts Administration and Education in Cultural Management</p>	<p><b>Professor Tseng Sun Man</b>            Professor Tseng has held a number of senior arts management positions in Hong Kong, including Executive Director of the Hong Kong Arts Festival Society, Secretary-General of the Hong Kong Arts Development Council and Head of Radio 4, Radio Television Hong Kong. He served as Chair and Professor of the Arts Administration Department of the Shanghai Conservatory of Music from 2005 to 2008.</p>

	<p>Sun-man TSENG joined the Education University of Hong Kong as Adjunct Professor in 2012. He played a key role in the design and launch of the Executive Master of Arts in Arts Management and Entrepreneurship programme in 2014. The programme attracted experienced cultural managers from seven Asian cities.</p> <p>Prof Tseng is currently Chairman of the Committee on Venue Partnership of the Leisure and Cultural Services Department. He is also a member of the Advisory Committee on Arts Development of the Hong Kong Government and an Arts Advisor (Arts Administration) of the Hong Kong Arts Development Council. Since 2014 he served as a board member of the Association of Arts Administration Educators (AAAE) based in the USA. From 1991 to 1994, he was Chairman of the Hong Kong Arts Administrators Association. His book “Principles of Arts Management” (in Chinese) has been used as a textbook in many Mainland China universities and has sold more than 9,000 copies.</p>
<p>Event Management, Fund-raising and Development</p>	<p><b>Winona Chan</b></p> <p>Winona specializes in setting strategies for arts industry development, fundraising, mass participation events as well as organization development, corporate governance, communications in non-profit sector. She founded W&amp;U Creative in 2017 and is its CEO to provide professional services to local and overseas arts and cultural institutions. She established &lt;The Art Venue&gt; online performing arts magazine in June 2018 and is its Editor-in-Chief with a vision of promoting Hong Kong performing arts to the general public and to the world as well as building a platform for international performing arts news exchange. Currently a part-time Consultant (Youth Square - Event Marketing and City Cultural Circle) of New World Facilities Management Co Ltd as well as a freelance consultant of various cultural institutions in Hong Kong and overseas, she aspires to strengthen the position of arts and culture in Hong Kong and uses her expertise to contribute voluntarily to the sector as the Chairperson of Alice Theatre Laboratory and Music Lab respectively, and Assessor of the Hong Kong Arts Development Council.</p> <p>With strong network across different sectors local and overseas, she has been speakers for many local and overseas organisations and interviewee for media, introducing the ecology and development of arts in Hong Kong. She worked as Director of Fundraising and Communications of Suicide Prevention Services, Senior Development Manager of Hong Kong Philharmonic and General Manager of Hong Kong Arts Administrators Association. She was a part-time instructor teaching and planning a programme on fundraising for arts. She also previously worked in such large organisations as Ernst &amp; Young, Hong Kong Arts Development Council, and Sun Hung Kei Properties (hotel projects) etc.</p>

<p>Music Promotion and Education</p>	<p><b>Dr. Wong Chi-chung, Elvin</b></p> <ul style="list-style-type: none"> <li>• <b>Assistant Director, HKU General Education</b> Curator of non-credit bearing programmes since 2011 Founder/ Adviser of Kong U Big Band (2012 - present) Executive Producer of “明我以德/Brighten Me with Virtues” (HKU Centennial Commemoration Song, 2011), “杏林遍地” (HKU Medical School 130 Anniversary Commemoration Song, 2017)...</li> <li>• <b>Radio DJ/ Columnist</b> Focusing on international music and local indie music culture since 1985 ...been interviewing hundreds of musicians and artists (both world-class and indie)...via “Chi Chung’s Choice” &amp; “Chi Chung’s Class” @ CR2/903</li> <li>• <b>TV music programme host</b> “Chi Chung’s Clouds” @ Viu TV (2018) “International Music Zone” @ Cable YMC (1997-2000)</li> </ul>
<p>Jazz Promotion, Jazz Concert Curatorship, Formation of School Big Bands</p>	<p><b>Taka Hirohama</b></p> <p>Taka HIROHAMA leads the Saturday Night Jazz Orchestra. He also devotes his time to nurturing the Hong Kong Youth Jazz Orchestra and presenting the Big Band Workshop at the Fringe Club. He is the Chairman of the Hong Kong Big Band Jazz Federation, which organised the Hong Kong Summer Jazz Festival and the Jazz World Festival. In 2013, The University of Hong Kong invited him to be a Mentor in the mentorship program of its General Education Department.</p>
<p>Overseas Music Education</p>	<p><b>Anna Fan</b></p> <p>Drummer born and raised in Hong Kong, Anna graduated from the Berklee College of Music. She was twice awarded the Berklee Achievements-Based Scholarship in 2008 and was touring and featured in the Focus Day Concert in PASIC with the Berklee West African Drums and Dance Ensemble in Austin Texas. It is one of the more renowned events in the drumming industry. After returning to Hong Kong, Anna led her jazz group Renfrew Group touring in South Asia, including Hong Kong Arts Festival 2012, Hong Kong International Jazz Festival, Beishan International Jazz Festival (Zhuhai, China) and Tai Chung International Jazz Festival. Besides performing, Anna also arranged and composed percussion music for various scale percussion ensembles.</p>